

Florida Sun Fest

Corp

Event Production



Free event

**2 days of fun under the sun
with Live music , Shows,
food, drinks, raffles
and much more!**

QuébecFest

Event marketing is a great way to advertise and reach customers. "Live marketing" directly engages consumers and invites and encourages them to participate in the evolution of a brand. It drives purchases and consideration across age, gender, and ethnicity. 70% of consumers say that they would be more likely to purchase a product or brand after experiencing it at an event.

is offering you "Live marketing" at its best, providing a unique and targeted way to get your message in front of over 20,000 consumers.

QuébecFest™ 2017

QuébecFest™ Overview

- **FREE admission**
- **FREE Parking**
- **FREE shuttle service**
from Parking to event site & from nearby Flea market
- **Live Music & entertainment**
- **Live interviews**
- **FREE Shows**
- **Food**
- **Bar**
- **Exhibitors (50+)**
- **Raffles**

SPONSORS Benefits

- Opportunity to brand your products and/or services to thousands of visitors, including Florida residents, domestic & international snowbirds.
- Long visitor engagement period; Quebec Fest 2016 experience estimated that visitors spent an average of 3.5 hrs at event, and over 40% of attendees spent 5+ hrs.
- Projected attendance for 2017 +/- 20,000
- Limited partner sponsorship – offers high impact engagement opportunities

QuébecFest™ Assets

- Niche market
- Pre-event Advertising & Marketing in South Florida as well as in Canada.
- Bilingual (English/French) Media & event coverage
- Sponsor included in all Marketing & Advertising
- Sponsor signage throughout event site
- Product placement within site
- Retail showcase opportunity (exhibitor booth).
- Brand exposure in Media.
- Prominent positioning in Social Media + digital platforms.
- Tickets & hosting opportunities.